



**KPSQ**  
PUBLIC SQUARE COMMUNITY RADIO  
— 97.3 FM —

*Public Square*  
**COMMUNITY RADIO**  
Broadcasting on the Square  
From the Chancellor Hotel

70 N. East Ave., Rm. 310  
Fayetteville, AR 72701  
Information: 479-530-7786  
underwriting@kpsq.org

**KPSQ-LP 97.3 FM UNDERWRITING AGREEMENT**

This agreement is made this \_\_\_\_\_ of \_\_\_\_\_, 20\_\_\_\_ between KPSQ-LP 97.3 FM and:

(Underwriter/Sponsor) \_\_\_\_\_  
(Address) \_\_\_\_\_  
(Tel. /Fax) \_\_\_\_\_  
Website Address \_\_\_\_\_  
Social Media Information: \_\_\_\_\_



Radio Station KPSQ ("the Station") is licensed in Fayetteville, Arkansas and is authorized by the Federal Communications Commission ("FCC") to operate its low-power, noncommercial broadcast station on an assigned frequency of 97.3 MHz. The licensee of the Station is the Omni Center for Peace, Justice and Ecology. Pursuant to the rules and regulations of the FCC, the parties to this agreement acknowledge that the Station is permitted to broadcast underwriting and sponsorship announcements from for-profit entities, but is not permitted to broadcast commercial advertisements by for-profit entities. (In the event the above-referenced underwriter is a bona fide non-profit entity, the Station is permitted to broadcast commercial advertisements on behalf of the Underwriter.)

Underwriter/Sponsor desires to broadcast certain underwriting spots in conformity with this agreement and all rules, regulations and policies of the FCC and/or underwriter/sponsor desires to schedule non-broadcast promotional advertising with the Station (if applicable).

**Broadcast Promotional Advertising:** For value received, Underwriter/Sponsor agrees to pay, and the Station agrees to broadcast underwriting announcements as follows:

Beginning Date: \_\_\_\_\_ End Date: \_\_\_\_\_ Total Spots: \_\_\_\_\_

Specific Schedule Per Day/Week if applicable: \_\_\_\_\_

**Fees and Assumed Costs:** \_\_\_\_\_ Dollars (\$) per announcement for a total of \_\_\_\_\_ Dollars (\$ \_\_\_\_\_)

**Non-Broadcast Promotional Advertising:** For value received, Underwriter/Sponsor agrees to pay, and the Station agrees to execute non-broadcast promotional advertising as follows (if applicable): \_\_\_\_\_

**Fees and Assumed Costs:** \_\_\_\_\_ Dollars (\$) for non-broadcast promotional advertising for a total of \_\_\_\_\_ Dollars (\$ \_\_\_\_\_)

**GRAND TOTAL FOR ALL PROMOTIONAL ADVERTISING:** \_\_\_\_\_ Dollars (\$ \_\_\_\_\_)

During the term of this Agreement, payment is in full in advance, at the time this Agreement is executed or, within agreed upon terms specified below\*.

**Broadcast Announcements:** The Station will provide Underwriter/Sponsor a copy of the broadcast announcement(s) governed by this agreement. The Station has final editorial control over the content of the announcement(s) and may revise, reject or terminate any such announcement(s) without notice in order to maintain good faith compliance with relevant FCC rules and regulations.

**Emergency Programming:** The Station retains the right to interrupt or preempt any announcement covered by this agreement at any time in case of emergency, or to broadcast other announcements or programs, if in its editorial discretion, to do so would best advance the Station's public interest responsibilities.

This Agreement shall be governed by, and construed and enforced in accordance with the laws of the State of Arkansas and shall be performable in Washington County, Arkansas. This is the entire agreement of the parties in regard to these matters. There are no oral agreements existing between them.

The Station: \_\_\_\_\_ (Underwriter/Sponsor Name): \_\_\_\_\_

By: \_\_\_\_\_ By: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_ Date: \_\_\_\_\_

\*Additional terms of payment or description of agreement if applicable on reverse side